

Supplementary Table 4. Effects of comment likes on topic prevalence

Topic	β	SE	p	R ²
T2	-.00	.00	.033	.00
T3	.00	.00	.214	.00
T4	-.00	.00	.000	.01
T5	.00	.00	.054	.00
T6	-.00	.00	.010	.00
T7	-.00	.00	.044	.00
T8	.01	.00	.000	.02
T9	-.00	.00	.000	.00
T10	.01	.00	.000	.01
T11	.00	.00	.000	.01
T12	.00	.00	.976	.00
T13	.00	.00	.000	.02
T14	-.00	.00	.000	.00
T15	.00	.00	.000	.01

SE, standard error.